EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	(SGARAGLINO near Vito).in. and interrupt$3	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 15:47
S1	549	captur$3 near3 advertis$6	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:20
S2	0	S1 same (interactive adj activit$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:30
S3	0	S1 and (interactive adj activit$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:30
S4	35	(captur$3 near3 advertis$6).ab.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:31
S5	16610	game$3 same (internet or web)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:32
S6	3845	S5 same (ad$1 or advertis$6 or mail or message$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:32
S7	1467	S6 same (server or host)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:32

EAST Search History

S8	685	S7 same (user or member or subscriber or participant or player)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:33
S9	171	(S7 same (user or member or subscriber or participant or player)).ab.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:33
S10	21	S9 and (receiv$3 near3 advertis$6)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/18 12:34
S11	13	("5073931" | "5083271" | "5343239" | "5643088" | "5819092" | "5823879" | "5848397" | "5917725" | "5947746" | "5964660" | "5974398" | "6012984" | "6196920").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2005/10/18 12:37
S12	0	(mark adj herrmann).in.	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:21
S13	15	(mark near2 herrmann).in.	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:22
S14	7116	((receiv$3 or send$3) near2 (ad or advertisement1))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:23
S15	1147	((without or no$1) adj (interrupt$4 or interfer$4)) near3 (game or activity)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:30
S16	0	S14 same S15	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:25

S17	3	S14 and S15	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:25
S18	28	((interactive adj (game$1 or activit$3)) near4 (ad or advertisement$1))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:26
S19	229820	((without or no$1) adj (interrupt$4 or interfer$4))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:31
S20	0	S18 same S19	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:30
S21	0	S18 and S19	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/19 18:30
S22	147133	((without or no$1) adj (interrupt$4 or interfer$4))	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2005/10/19 18:31
S23	231	S22 adj (game or activity)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2005/10/19 18:31
S24	1	S23 same (ad or advertisement$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2005/10/19 18:32
S25	1	"6036601".pn.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2005/10/19 18:32
S26	27	("6036601").URPN.	USPAT	OR	OFF	2005/10/19 18:46
S27	475202	(ad$1 or advertisement$1)	USPAT	OR	OFF	2005/10/19 18:46
S28	692015	(ad$1 or advertisement$1)	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:47
S29	1513	S22 same S28	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:47

EAST Search History

S30	145	S29 same (game or activity)	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:48
S31	210	S23 same (game or activity)	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:50
S32	5	(S23 same (game or activity)).ab.	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:51
S33	3	S23 same S28	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:53
S34	0	"463"/.$/ccls. and (on?line adj (game$1 or activity)) with (ad$1 or advertisement$1)	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:56
S35	0	"463"/.$.ccls. and (on?line adj (game$1 or activity)) with (ad$1 or advertisement$1)	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:57
S36	0	"463"/.$.ccls. and (on?line adj (game$1 or activity)) same (ad$1 or advertisement$1)	US-PGPUB; USPAT	OR	OFF	2005/10/19 18:56
S37	11	"463"/$.ccls. and (on?line adj (game$1 or activity)) with (ad$1 or advertisement$1)	US-PGPUB; USPAT	OR	OFF	2005/10/19 19:05
S38	1	display$3 near2 (ad$1 or advertisement$1) near5 (interactive adj (game$1 or activity or chat))	US-PGPUB; USPAT	OR	OFF	2005/10/19 19:08
S39	17	(display$3 near2 (ad$1 or advertisement$1)) near5 S22	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:35
S40	117	(display$3 near2 (ad$1 or advertisement$1)) near5 "15"	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:37
S41	0	((display$3 near2 (ad$1 or advertisement$1)) near5 ((without or no$1) adj (interrupt$4 or interfer$5)) near5 (interactive adj (game or activit$3 or chat)))	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:39
S42	3	((display$3 near2 (ad$1 or advertisement$1)) near5 ((without or no$1) adj (interrupt$4 or interfer$5)) near5 (game or activit$3 or chat))	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:46
S43	17	(display$3 near2 (ad$1 or advertisement$1)) near5 ((without or no$1) adj (interrupt$4 or interfer$5))	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:52
S44	170544	(additional or more or extra or detal$3) adj (data or information)	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:47
S45	0	S43 same S44	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:47
S46	9	S43 and S44	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:47

EAST Search History

S47	13	("6196920").URPN.	USPAT	OR	OFF	2005/10/20 08:49
S48	0	((display$3 or receiv$3) near2 (additional or extra or more) near5 (ad$1 or advertisement$1)) near5 ((without or no$1) adj (interrupt$4 or interfer$5))	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:53
S49	0	((display$3 or receiv$3) near5 (additional or extra or more) near5 (ad$1 or advertisement$1)) near5 ((without or no$1) adj (interrupt$4 or interfer$5))	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:54
S50	13	((display$3 or receiv$3) near5 (additional or extra or more) near5 (ad$1 or advertisement$1 or data or information)) near5 ((without or no$1) adj (interrupt$4 or interfer$5))	US-PGPUB; USPAT	OR	OFF	2005/10/20 08:56
S51	0	((display$3 or receiv$3) near5 (additional or extra or more) near5 (ad$1 or advertisement$1 or data or information)) near5 ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 08:57
S52	0	((display$3 or receiv$3) near3 (additional or extra or more) adj2 (ad$1 or advertisement$1 or data or information)) near5 ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 08:58
S53	5	((display$3 or receiv$3) same (additional or extra or more) same (ad$1 or advertisement$1 or data or information)) same ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 08:59
S54	0	((display$3 or receiv$3) near2 (additional or extra or more) adj (ad$1 or advertisement$1 or data or information)) same ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity or chat))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:00
S55	3	(additional or extra or more) adj (ad$1 or advertisement$1 or data or information)) same ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity or chat)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:01

S56	3	(additional or extra or more) adj (data or information)) same ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity or chat)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:02
S57	0	(additional or extra or more) adj (data or information)) adj ((without or no$1) adj (interrupt$4 or interfer$5) adj2 (game or activity or chat)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:02
S58	636	((without or no$1) adj (interrupt$4 or interfer$5)) adj2 (game or activity or chat)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:03
S59	8	S58 same (ad or advertisement$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:35
S60	2213	S44 same (e or electronic) adj mail	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:35
S61	0	S58 and S60	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:36
S62	0	S58 same S60	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:36
S63	22	S58 and (e or electronic) adj mail	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:38

S64	1	S58 same (e or electronic) adj mail	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:36
S65	2213	S44 same (e or electronic) adj mail	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:39
S66	0	S58 and S65	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 09:39
S67	56	(S44 same (e or electronic) adj mail).ab.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 10:02
S68	80787	(e or electronic) adj mail	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 10:03
S69	5931	S68 same (game or activit$3 or chat)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 10:02
S70	231	S69 same advertisement$1	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/20 10:03
S71	50938	(e or electronic) adj mail	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:03
S72	161	S71 near (game or activit$3)	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:04
S73	9	S72 same (Ad or advertisement$1)	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:08
S74	9	(charles near spaur).in.	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:13

S75	6	(charles near spaur).in. and (e or electronic) adj mail	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:09
S76	1	"6264560".pn.	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:19
S77	8	(sheldon near goldberg).in.	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:19
S78	7	(sheldon near goldberg).in. and (additional or more or extra) adj (data or information)	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:28
S79	0	(sheldon near goldberg).in. and (without or no$1) adj (interrupt$4 or interfer$4) adj1 (game)	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:27
S80	0	(sheldon near goldberg).in. and (without or no$1) adj (interrupt$4 or interfer$4)	US-PGPUB; USPAT	OR	OFF	2005/10/20 10:27
S81	7	(sheldon near goldberg).in. and (additional or more or extra) adj (data or information) and ((e or electronic) adj mail)	US-PGPUB; USPAT	OR	OFF	2005/10/20 11:30
S82	27	709/203,271,219,224;705/26, 27;273/236,237;463/1,11,12,13,26, 27,40,41,42.ccls. and ((without or no$1) adj2 (interrupt$4 or interfer$4)) adj2 (game or activit$3)	US-PGPUB; USPAT	OR	OFF	2005/10/20 11:41
S83	12	S82 and (additional or more or extra) adj2 (data or information)	US-PGPUB; USPAT	OR	OFF	2005/10/20 11:46
S84	30	709/203,217,219,224;705/26, 27;273/236,237;463/1,11,12,13,26, 27,40,41,42.ccls. and ((without or no$1) adj2 (interrupt$4 or interfer$4)) adj2 (game or activit$3)	US-PGPUB; USPAT	OR	OFF	2005/10/20 11:45
S85	15	S84 and (additional or more or extra) adj2 (data or information)	US-PGPUB; USPAT	OR	OFF	2005/10/20 11:46
S86	1736	(interactive or virtual) adj game	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:08
S87	112	S86 same advertis$5	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:01
S88	348	(interactive or virtual) adj (activit$3)	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:09
S89	13	S88 with advertis$5	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:09
S90	465084	on?line gam$3	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:10
S91	666	on?line adj gam$3	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:10

EAST Search History

S92	0	S91 with adverts$5	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:10
S93	33	S91 with advertis$5	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:10
S94	13	("6196920").URPN.	USPAT	OR	OFF	2006/09/23 10:21
S95	1	"5823879".pn.	USPAT	OR	OFF	2006/09/23 10:21
S96	68	("5823879").URPN.	USPAT	OR	OFF	2006/09/23 10:34
S97	206	captur$3 near3 advertis$5	USPAT	OR	OFF	2006/09/23 10:37
S98	132	captur$3 adj advertis$5	USPAT	OR	OFF	2006/09/23 10:40
S99	0	S98 same game	USPAT	OR	OFF	2006/09/23 10:38
S100	1	S98 and game	USPAT	OR	OFF	2006/09/23 10:38
S101	2	captur$3 adj advertis$5.ab.	USPAT	OR	OFF	2006/09/23 10:39
S102	402	captur$3 adj advertis$5	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:40
S103	0	S102 same game	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:40
S104	0	S102 same (interactiv$3)	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:40
S105	364	S102 and(interactiv$3)	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:41
S106	349	S102 and (interactivity)	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:41
S107	0	S102 same (interactivity)	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:41
S108	0	S102 and (interactivity).ab.	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:41
S109	0	request43 near2 advertis%6	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:42
S110	0	request$3 near2 advertis%6	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:42
S111	2384	request$3 near2 advertis$6	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:42
S112	68	S111 and (electronic or interactive) adj game	US-PGPUB; USPAT	OR	OFF	2006/09/23 10:43
S113	3	(without or no$1) adj (interrupt$4 or interfer$4) adj1 (game) same advert$5	US-PGPUB; USPAT	OR	OFF	2006/09/23 11:01
S114	38	"6036601"..pn.	US-PGPUB; USPAT	OR	OFF	2006/09/23 11:01
S115	1	"6036601".pn.	US-PGPUB; USPAT	OR	OFF	2006/09/23 11:01

S116	32	("6036601").URPN.	USPAT	OR	OFF	2006/09/23 11:02
S117	2	"7020690".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 12:09
S118	1	"7020690".pn. and ((e or electronic) adj (mail or message))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 12:10
S119	0	captur43 near3 (user adj request$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 13:54
S120	109	captur$3 near3 (user adj request$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 13:53
S121	71	captur$3 near (user adj request$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 13:53
S122	3	S121 same (ad or advertisement$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 13:53
S123	1386	(client or user) adj ((e or electronic) adj (mail adj address))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 13:57
S124	2	"2000199756".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 13:58

EAST Search History

S12 5	1	(SGARAGLINO near Vito).in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 14:07
S12 6	1	(SGARAGLINO near Vito).in. and activity	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 15:46
S12 7	0	(SGARAGLINO near Vito).in. and game	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/28 14:08
S12 8	0	("2003/0229893").URPN.	USPAT	OR	OFF	2006/09/28 14:13
S12 9	0	("2003/0229893").URPN.	USPAT	OR	OFF	2006/09/28 14:14

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Set      Items    Description
S1       79370    ADVERTISEMENT? OR AD OR ADS OR ADVERT OR BANNER? OR
BLURB?
                  OR PROMOTION? OR ENDORSEMENT?
S2        4586    S1(7N)(CLICK? OR SELECT? OR MOUSEOVER OR ONMOUSEOVER OR
(M-
                  OUS??? ? OR ROLL??? OR MOVE? ? OR PLACE?? OR
PLACING)()OVER)
S3         785    S1(10N)((E OR ELECTRONIC)(2N)MESSAG? OR EMAIL? OR
E()MAIL?-
                  ?)
S4        7355    (INTERRUPT? OR SUSPEN? OR PAUS??? ? OR DISTURB? OR
DISRUPT?
                  OR DISTRACT?)(10N)(GAME? OR GAMING OR SESSION? OR
ACTIVIT? OR
                  COMPETIT? OR CONTEST? OR INTERACT?)
S5        1153    S4(3N)("NOT" OR UN OR NO OR WITHOUT OR (DOES OR
WILL)()"NO-
                  T" OR WONT OR T)
S6       20188    (CONTINU? OR RESUM? OR PROCEED? OR MAINTAIN? OR
CARRY?()ON
                  OR UNIMPED?)(10N)(GAME? OR GAMING OR SESSION? OR ACTIVIT?
OR -
                  COMPETIT? OR CONTEST? OR INTERACT?)
S7           0    S2 AND S3 AND S5
S8          99    S1 AND S4
S9          10    S8 AND S2
S10          0    S9 AND S6
S11          0    S2 AND S3 AND S6
File 350:Derwent WPIX 1963-2006/UD=200661
         (c) 2006 The Thomson Corporation
File 347:JAPIO Dec 1976-2005/Dec(Updated 060404)
         (c) 2006 JPO & JAPIO

? t 9/69,k/2,4,5,6,7,9,10
Terminal set to DLINK
?
```

9/69,K/2   (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0015696023 - Drawing available
WPI ACC NO: 2006-260010/200627
XRPX Acc No: N2006-222382
 Advertisement **displaying method for use over Internet, involves
specifying order in which** advertisement **in play list are displayed,
and**
pausing **list if user has not** interacted **with local device for preset
amount of time**
Patent Assignee: NETZERO INC (NETZ-N)
Inventor: BLASER S; BURR R; HAITSUKA S; MACKENZIE H; WARREN T; ZEBIAN M
Patent Family (1 patents, 1 countries)
Patent   Application
Number   Kind   Date   Number   Kind   Date   Update
US 7020690   B1 20060328 US 1999160479   P   19991019 200627 B
                              US 2000629553   A   20000731

Priority Applications (no., kind, date): US 1999160479 P 19991019; US
   2000629553 A 20000731

Patent Details
Number   Kind Lan   Pg Dwg Filing Notes
US 7020690   B1   EN   18   7   Related to Provisional US
1999160479

 Alerting Abstract US B1
   NOVELTY - The method involves causing an **advertisement** to be
displayed
on an output device. User's interactions are monitored with respect to
a
client application, and a dialog is caused to be displayed on the
output
device. An order in which the **advertisement** in a play list is
displayed
is specified by the list. The list is **paused** based on the application
if
the user has not **interacted** with the device for a preset amount of
time.
   DESCRIPTION - An INDEPENDENT CLAIM is also included for a system for
displaying **advertisements** to a user of an online service.
   USE - Used for displaying an **advertisement** to a user of an online
service over Internet.
   ADVANTAGE - The method permits both browsing by the user and
displaying
of **advertisements** by the client application without interfering with
the
user's use of the browser application.
   DESCRIPTION OF DRAWINGS - The drawing shows a dialog to notify a user
of
inactivity with a data distribution network.
   700 Dialog
   705 Display box
   710 Acknowledgement button

Title Terms/Index Terms/Additional Words: ADVERTISE; DISPLAY; METHOD;
   SPECIFIED; ORDER; PLAY; LIST; PAUSE; USER; LOCAL; DEVICE; PRESET;
AMOUNT;
   TIME

Class Codes
International Classification (+ Attributes)
IPC + Level Value Position Status Version
   G06F-0015/16   A   I   F   B   20060101

File Segment: EPI;
DWPI Class: T01
Manual Codes (EPI/S-X): T01-N01A2C; T01-S03

 Advertisement **displaying method for use over Internet, involves
specifying order in which** advertisement **in play list are displayed,
and**
pausing **list if user has not** interacted **with local device for preset
amount of time**

   Alerting Abstract ...NOVELTY - The method involves causing an
advertisement to be displayed on an output device. User`s interactions
are
monitored with respect to...

...dialog is caused to be displayed on the output device. An order in
which
the **advertisement** in a play list is displayed is specified by the
list.
The list is **paused** based on the application if the user has not
interacted with the device for a preset amount of time.DESCRIPTION -
An
INDEPENDENT CLAIM is also included for a system for displaying
advertisements to a user of an online service...

...USE - Used for displaying an **advertisement** to a user of an online
service over Internet...

...ADVANTAGE - The method permits both browsing by the user and
displaying
of **advertisements** by the client application without interfering with
the
user`s use of the browser application...

Original Publication Data by Authority

Original Abstracts:
...there is provided a client application for enabling access to an
online
service and displaying **advertisements** while the user is accessing the
online service. The client application receives play lists from the
online
service provider. The play lists include information about
advertisements
to be played and the order of play. The client application monitors the

user's...

...displays an exit window prior to termination of an online session.
The
exit window includes **advertisements** that are targeted toward the
user.
Claims:
What is claimed is:1. A method of displaying **advertisements** to a user
of
an online service using a client application on a local device...

...to the online server;a browser application activating;the client
application causing at least one **advertisement** to be displayed on the
output device of the local device;the client application monitoring...
...a resource locator is displayed in the dialog;wherein the display of
at
least one **advertisement** operates in accordance with a first play
list,
the first play list comprising at least one **ad** object, each **ad**
object
comprising a resource locator for a given **advertisement** , a resource
locator for a **click** -through associated with the given **advertisement**
,
and at least one display attribute for the given **advertisement** , the
first
play list further specifying an order in which the **advertisements**
identified in the play list are to be displayed;the client application
pausing the play list if the user has not **interacted** with the local
device with respect to the client application for the predetermined
amount
of...

9/69,K/4   **(Item 4 from file: 350)**
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0014914832 - Drawing available
WPI ACC NO: 2005-262514/200527
XRPX Acc No: N2005-215657
 Advertisement **display method in mobile phone on execution of** games ,
involves pausing **execution of application until display of**
advertisement
 data selected **from remote terminal is completed**
Patent Assignee: MASSONE MOBILE ADVERTISING SYSTEMS LTD (MASS-N)
Inventor: LEINO P; LENO P; MYLLYNEN H; OEHRLING A; OHRLING A; LEINO P M
A;
  MYLLYNEN H M; OHRLING A M A
Patent Family (3 patents, 107 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2005025252	A2	20050317	WO 2004GB3890	A	20040913	200527	B
GB 2407942	A	20050511	GB 200420339	A	20040913	200532	E
EP 1668880	A2	20060614	EP 2004768437	A	20040913	200641	E
			WO 2004GB3890	A	20040913		

Priority Applications (no., kind, date): GB 200321337 A 20030911

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2005025252	A2	EN	31	5	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR
BW
   BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM
HR
   HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN
MW
   MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN
TR
   TT TZ UA UG US UZ VC VN YU ZA ZM ZW
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE
ES
   FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE
SI
   SK SL SZ TR TZ UG ZM ZW

EP 1668880	A2	EN			PCT Application WO 2004GB3890
					Based on OPI patent WO 2005025252

Regional Designated States,Original: AT BE BG CH CY CZ DE DK EE ES FI
FR
   GB GR HU IE IT LI LU MC NL PL PT RO SE SI SK TR

  Alerting Abstract WO A2
  NOVELTY - A display request is received by the mobile terminal (T1)
from
the application e.g. game application/news relaying application for
selecting desired **advertisement** data from the remote terminals. The
selected data is displayed in the mobile terminal. Execution of the
application is paused, until display of selected data is completed.

DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:
1. advertisement display apparatus;

2.computer readable storage medium storing advertisement data display
   program;

3.mobile terminal;

4.method of controlling operation of mobile terminal;

5.software component for controlling movement of an advertisement image
   on mobile terminal; and

6.computer game software adapted to display content during execution of
   the software on a mobile terminal.

   USE - For displaying **advertisement** in mobile terminal (claimed) e.g.
mobile phone, personal digital assistant (PDA), laptop computer, while
switching from one level to next level, on playing games, on execution of
news relaying application. Also suits for displaying identity, age, sex,
interest specific **advertisement** , venue specific **advertisement** , e.g. to
attendees of festivals, **advertisements** related to various products,
services and demonstrations on offer, etc., within venue e.g. airports,
retail stores, supermarkets, libraries, etc.
   ADVANTAGE - The **advertisement** preferences are sent only once rather
than at each time a message is created. The moving images are represented
as a combination of an image file and a script file, thereby occupying less
bandwidth.
   DESCRIPTION OF DRAWINGS - The figure explains about the mobile network.
   1 data system
   10 **advertisement** application
   17 short message service center (SMSC)
   S1-S4 servers
   T1 mobile terminal

   Technology Focus
   INDUSTRIAL STANDARDS - Applications are distributed to the terminal
through ~Bluetooth~ services.   •

Title Terms/Index Terms/Additional Words: ADVERTISE; DISPLAY; METHOD;
   MOBILE; TELEPHONE; EXECUTE; GAME; PAUSE; APPLY; DATA; SELECT; REMOTE;
   TERMINAL; COMPLETE

Class Codes
International Classification (+ Attributes)
IPC + Level Value Position Status Version
   G06Q-0030/00 A I   R 20060101

```
H04M-0001/725  A  N      R   20060101
H04M-0003/487  A  I  F  B   20000101
H04Q-0007/32   A  I  L  B   19950101
G06Q-0030/00   C  I      R   20060101
H04M-0001/72   C  N      R   20060101
```

File Segment: EPI;
DWPI Class: T01; W01
Manual Codes (EPI/S-X): T01-J30B; T01-N01A2C; T01-S03; W01-B05A1A;
  W01-C05B5A; W01-C05B5G

 Advertisement **display method in mobile phone on execution of** games ,
involves pausing **execution of application until display of**
advertisement   .
 data selected **from remote terminal is completed**

  Alerting Abstract ...the mobile terminal (T1) from the application
e.g.
game application/news relaying application for **selecting** desired
advertisement data from the remote terminals. The **selected** data is
displayed in the mobile terminal. Execution of the application is
paused,
until display...
... **advertisement** display apparatus; computer readable storage medium
storing **advertisement** data display program; mobile terminal; method
of
controlling operation of mobile terminal; software component for
controlling movement of an **advertisement** image on mobile terminal;
and
computer game software adapted to display content during execution
of...

...USE - For displaying **advertisement** in mobile terminal (claimed)
e.g.
mobile phone, personal digital assistant (PDA), laptop computer,
while...

...on execution of news relaying application. Also suits for displaying
identity, age, sex, interest specific **advertisement** , venue specific
advertisement , e.g. to attendees of festivals, **advertisements**
related to
various products, services and demonstrations on offer, etc., within
venue
e.g. airports...

...ADVANTAGE - The **advertisement** preferences are sent only once
rather
than at each time a message is created. The...

...10 **advertisement** application

Original Publication Data by Authority

Original Abstracts:
...a system for distributing mobile applications, in particular to
aspects
of receiving, processing and displaying **advertisements** on mobile

terminals. In. one aspect, embodiments provide a data visualization method
for use in...

...of the terminal. Preferably the data to be displayed are retrieved from
a store of **advertisement** data, and are **selected** in dependence on a
characteristic relating to preferences of the user. In at least one
embodiment, the executable process is a **game** and the **game** is
paused
for the purposes of displaying these selected data when the **game**
reaches
a particular level. In another embodiment the executable process might
be a
news relaying...

...a system for distributing mobile applications, in particular to
aspects
of receiving, processing and displaying **advertisements** on mobile
terminals. In. one aspect, embodiments provide a data visualization
method
for use in...

...of the terminal. Preferably the data to be displayed are retrieved
from
a store of **advertisement** data, and are **selected** in dependence on a
characteristic relating to preferences of the user. In at least one
embodiment, the executable process is a **game** and the **game** is
paused
for the purposes of displaying these selected data when the **game**
reaches
a particular level. In another embodiment the executable process might
be a
news relaying...

9/69,K/5   **(Item 5 from file: 350)**
DIALOG(R)File 350:Derwent WPIX

0014320009 - Drawing available
WPI ACC NO: 2004-507481/200448
XRPX Acc No: N2004-401037
Computer game based product promotion **method involves** selecting
request
from player by processing game action performed by player
Patent Assignee: SALINAS R   (SALI-I)
Inventor: SALINAS R
Patent Family (4 patents, 105 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2004055642	A2	20040701	WO 2003US39575	A	20031212	200448	B
US 20040177001	A1	20040909	US 2002433255	P	20021213	200459	E
			US 2003733551	A	20031210		
AU 2003302997	A1	20040709	AU 2003302997	A	20031212	200474	E
AU 2003302997	A8	20051110	AU 2003302997	A	20031212	200634	E

Priority Applications (no., kind, date): US 2002433255 P 20021213; US
   2003733551 A 20031210

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2004055642	A2	EN	45	20	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR
BY
   BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR
HU
   ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW
MX
   MZ NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT
TZ
   UA UG UZ VC VN YU ZA ZM ZW
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE
ES
   FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK
SL
   SZ TR TZ UG ZM ZW

US 20040177001	A1	EN			Related to Provisional US 2002433255
AU 2003302997	A1	EN			Based on OPI patent WO 2004055642
AU 2003302997	A8	EN			Based on OPI patent WO 2004055642

  Alerting Abstract WO A2
   NOVELTY - An icon (400) representing a **promotional** game product
(310)
is displayed to a player, in response to an input from the player. A
request from the player is selected by processing an action performed
by
the player.
   DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

1.computer game based product promoting computer system;

2.computer based product promoting program product;

3.computer game based image.

USE - For promoting sales of products and services by advertising and
marketing through computer games, simulations and demonstrations.
ADVANTAGE - Provides huge potential for marketing and actual sales of
goods and services to millions of customers through computer games used
as
advertising channel.
DESCRIPTION OF DRAWINGS - The figure shows an illustration of product
promotion through computer games.
30 display
310 **promotional** product
400,810 icons
600 screen

Title Terms/Index Terms/Additional Words: COMPUTER; GAME; BASED;
PRODUCT;
PROMOTE; METHOD; SELECT; REQUEST; PLAY; PROCESS; ACTION; PERFORMANCE

Class Codes
International Classification (Main): G06F, G06F-017/60

File Segment: EPI;
DWPI Class: T01
Manual Codes (EPI/S-X): T01-N01A2C; T01-S03
Computer game based product promotion **method involves** selecting
request
from player by processing game action performed by player

Original Titles:
PRODUCT **PROMOTION** AND SALES IN COMPUTER GAMES, SIMULATIONS, AND THE
LIKE
...

...Product **promotion** and sales in computer games, simulations, and
the
like...

...PRODUCT **PROMOTION** AND SALES IN COMPUTER GAMES, SIMULATIONS, AND
THE
LIKE...

... **PROMOTION** ET VENTES DE PRODUITS DANS DES JEUX D'ORDINATEUR, DES
SIMULATIONS ET ANALOGUES

Alerting Abstract ...NOVELTY - An icon (400) representing a
promotional
game product (310) is displayed to a player, in response to an input
from
the...
...DESCRIPTION OF DRAWINGS - The figure shows an illustration of
product
promotion through computer games...

...310 **promotional** product...

Original Abstracts:
A system and method for **promotion** and sale of products within computer
games or simulations wherein at least one promoted product...

...The field of the invention is **promotion** and sale of products within
computer **games** . Computers **games** lack conventional **advertisements** of
products because they would **distract** **game** players and possibly
interrupt play. Hence, computer **games** represent an underutilized channel
for marketing of products. The invention enables the **promotion** and/or
sale of products within computer **games** without **distraction** to **game**
players or **interruption** of **game** play. A promoted product (300) is
brought to the attention of a game player by a **promotion** engine (1400)
after which the game player may make a selection (1800). If the game...

...La presente invention se rapporte au domaine de la **promotion** et de la
vente de produits dans des jeux ordinateurs. Les jeux d'ordinateur ne...

...constituent donc un canal de marketing sous-exploite. Les systemes et
procedes decrits permettent la **promotion** ou la vente de produits dans des
jeux informatiques sans distraction des joueurs ou interruption du jeu. Un
moteur (1400) de **promotion** attire l'attention du joueur sur un produit
(300) presente dans le cadre d'une **promotion** , puis le joueur effectue une
 selection (800). Si le joueur selectionne le produit presente, il peut
recevoir une information concernant ce...

Claims:
What is claimed is: b 1 /b . A computer-implemented method for **promotion**
of products within an electronic game, comprising:receiving at least one
input from a player...

9/69,K/6   (Item 6 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0012754939 - Drawing available
WPI ACC NO: 2002-608125/
XRPX Acc No: N2002-481675
Distribution content interruption method in broadband digital
distribution
system, involves enabling credit to content providers for inserting
advertisement **, when content on receiver is interrupted.**
Patent Assignee: LOWTHERT J E (LOWT-I); RASHKOVSKIY O B (RASH-I)
Inventor: LOWTHERT J E; RASHKOVSKIY O B
Patent Family (1 patents, 1 countries)
Patent   Application
Number   Kind   Date   Number   Kind   Date   Update
US 20020095674   A1   20020718 US 2001764748   A   20010118 200265   B

Priority Applications (no., kind, date): US 2001764748 A   20010118

Patent Details
Number   Kind Lan   Pg Dwg Filing Notes
US 20020095674   A1   EN   12   7

   Alerting Abstract US A1
   NOVELTY - A receiver of a digital distribution system is enabled to
temporarily replace the content with **advertisement**, when content is
interrupted. The content used on the receiver and **advertisement**
inserted
by the receiver are identified, based on which credit is provided to
content providers for inserted **advertisement**.
   DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

   1.Computer readable medium for storing content interruption program;
and

   2.Content interruption system.

   USE - For **interrupting** content e.g. movie, graphic, software, audio
and
 games in broadband digital distribution system for television.
   ADVANTAGE - Provides cheaper or free distribution of wide variety of
media, without any compensation to the content provider, based on the
advertisement selected by the user.
   DESCRIPTION OF DRAWINGS - The figure shows the flowchart for software
utilized on the receiver of the digital distribution system.

Title Terms/Index Terms/Additional Words: DISTRIBUTE; CONTENT;
INTERRUPT;
   METHOD; BROADBAND; DIGITAL; SYSTEM; ENABLE; CREDIT; INSERT;
ADVERTISE;
   RECEIVE

Class Codes

International Classification (Main): H04N-007/173

File Segment: EPI;
DWPI Class: T01; W02; W03; W04; W05
Manual Codes (EPI/S-X): T01-N01B; T01-N01D1; T01-S03; W02-F10E5; W03-A16C5E
  ; W04-X02C; W05-E03C; W05-E03E

...interruption method in broadband digital distribution system, involves
enabling credit to content providers for inserting advertisement **,**
when
content on receiver is interrupted.

  Alerting Abstract ...A receiver of a digital distribution system is
enabled to temporarily replace the content with **advertisement** , when
content is interrupted. The content used on the receiver and
advertisement
 inserted by the receiver are identified, based on which credit is
provided
to content providers for inserted **advertisement** . ...USE - For
interrupting content e.g. movie, graphic, software, audio and **games**
in
broadband digital distribution system for television...

...of wide variety of media, without any compensation to the content
provider, based on the **advertisement** **selected** by the user...

Original Publication Data by Authority

Original Abstracts:
...other material and the interrupting content in one embodiment of the
prevent invention may be **advertisements** . In this way, the user's
receiver
may be utilized to determine when it is...

DIALOG(R)File 350:Derwent WPIX

0011037179 - Drawing available
WPI ACC NO: 2001-663292/200176
XRPX Acc No: N2001-494205
**Information provision method for interactive advertising, involves
retrieving delivery address of user for delivering information
associated
with selected displayed area**
Patent Assignee: SGARAGLINO V (SGAR-I)
Inventor: SGARAGLINO V
Patent Family (3 patents, 92 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2001082201	A2	20011101	WO 2001US13691	A	20010426	200176	B
AU 200161066	A	20011107	AU 200161066	A	20010426	200219	E
US 20030229893	A1	20031211	WO 2001US13691	A	20010426	200382	E
			US 2002258965	A	20021028		

Priority Applications (no., kind, date): US 2002258965 A 20021028; US
  2000199756 P 20000426

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001082201	A2	EN	81	6	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR
BY
   BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL
IN   .
   IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO
NZ
   PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB
GH
   GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

Number	Kind	Lan		Notes
AU 200161066	A	EN	Based on OPI patent	WO 2001082201
US 20030229893	A1	EN	PCT Application	WO 2001US13691

  Alerting Abstract WO A2
 · NOVELTY - An **advertisement** object including **selectable** area, is
displayed. The delivery address (106) of user is retrieved, after
receiving
user request for selection of displayed area. The information
associated
with selected area is retrieved and delivered to the user address.
   DESCRIPTION - An INDEPENDENT CLAIM is also included for information
provision system.
   USE - For interactive advertising through Internet. Also for e-
commerce
transactions.
   ADVANTAGE - By automatically retrieving user's delivery address upon
receipt of selection request, a request for advertising material can be
processed without **interrupting** user's current **activity** . Thus,

reduces
time and effort cost of user.
  DESCRIPTION OF DRAWINGS - The figure shows the block diagram of
interactive advertising system.
  106 Delivery address

Title Terms/Index Terms/Additional Words: INFORMATION; PROVISION;
METHOD;
  INTERACT; ADVERTISE; RETRIEVAL; DELIVER; ADDRESS; USER; ASSOCIATE;
SELECT
  ; DISPLAY; AREA

Class Codes
International Classification (Main): G06F-017/60, H04N-007/25
  (Additional/Secondary): G06F-013/00, G06F-003/00, H04N-005/445,
  H04N-007/10, H04N-007/16

File Segment: EPI;
DWPI Class: T01; W05
Manual Codes (EPI/S-X): T01-H07C; T01-H07C5E; T01-J05A; T01-J05B; W05-
E03

  Alerting Abstract ...NOVELTY - An **advertisement** object including
selectable area, is displayed. The delivery address (106) of user is
retrieved, after receiving user request...
...address upon receipt of selection request, a request for advertising
material can be processed without **interrupting** user's current
activity .
Thus, reduces time and effort cost of user...

DIALOG(R)File 350:Derwent WPIX

0011013279 - Drawing available
WPI ACC NO: 2001-638757/200173
XRPX Acc No: N2001-477483
Method of automatic programming of video recording of advertised television
program by using indicator in received signal to indicate whether future
program is recordable
Patent Assignee: MICROSOFT CORP (MICT); WEBTV NETWORKS INC (WEBT-N)
Inventor: BLACKKETTER D J; GLUSKER S F; MATHENY J; MATHENY J R; PARK T F;
  ZIGMOND D J
Patent Family (6 patents, 92 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2001037549	A2	20010525	WO 2000US31438	A	20001115	200173	B
AU 200116140	A	20010530	AU 200116140	A	20001115	200173	E
US 20050196136	A1	20050908	US 1999441708	A	19991116	200559	E
			US 2005115669	A	20050427		
US 20050196137	A1	20050908	US 1999441708	A	19991116	200559	E
			US 2005115670	A	20050427		
US 20050196138	A1	20050908	US 1999441708	A	19991116	200559	E
			US 2005115676	A	20050427		
US 20050196139	A1	20050908	US 1999441708	A	19991116	200559	E
			US 2005115719	A	20050427		

Priority Applications (no., kind, date): US 2005115719 A 20050427; US
   2005115676 A 20050427; US 2005115670 A 20050427; US 2005115669 A
   20050427; US 1999441708 A 19991116

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001037549	A2	EN	38	6	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR
BY
   BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL
IN
   IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO
NZ
   PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB
GH
   GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

Number	Kind	Lan	Filing Notes
AU 200116140	A	EN	Based on OPI patent WO 2001037549
US 20050196136	A1	EN	Division of application US 1999441708
US 20050196137	A1	EN	Division of application US 1999441708
US 20050196138	A1	EN	Division of application US 1999441708

Alerting Abstract WO A2
  NOVELTY - Method consists in receiving a signal containing an
advertisement for a future video program, displaying the advertised
video
program, determining whether the signal contains an indicator
identifying
the future video program as recordable, and if it is, displaying an
option
to record it and programming the record operation if the viewer selects
the
option. A reminder can be set, the future program **advertisement** is
displayed during the current program, the video recorder is programmed
to
record if it has sufficient storage space, and the options are removed
after a time or the end of the **advertisement** .
  DESCRIPTION - There are INDEPENDENT CLAIMS for (1) computer-readable
memories containing a program, (2) a receiver, (3) a method of allowing
a
viewer to set a reminder for a future TV program, (4) a method of
pausing a
current TV program, (5) a computer program.
  USE - Method is for providing a television viewer with the option to
automatically program a video recorder to record the advertised
program.
  DESCRIPTION OF DRAWINGS - The figure shows a TV network environment.

Title Terms/Index Terms/Additional Words: METHOD; AUTOMATIC; PROGRAM;
VIDEO
  ; RECORD; ADVERTISE; TELEVISION; INDICATE; RECEIVE; SIGNAL; FUTURE

Class Codes
International Classification (Main): H04N-005/00, H04N-005/76
 (Additional/Secondary): G11B-005/00, H04N-007/00

File Segment: EPI;
DWPI Class: T01; W02; W04
Manual Codes (EPI/S-X): T01-E01B; T01-S03; W02-F05C; W04-E04C5A

...NOVELTY - Method consists in receiving a signal containing an
advertisement for a future video program, displaying the advertised
video
program, determining whether the signal contains...

...operation if the viewer selects the option. A reminder can be set,
the
future program **advertisement** is displayed during the current program,
the
video recorder is programmed to record if it...

...storage space, and the options are removed after a time or the end
of
the **advertisement** .

Original Publication Data by Authority

Original Abstracts:
A television receiving system displays an **advertisement** for a future
television program. If the future television program is identified as
recordable, the...

...option to record the advertised program on a video recorder. If a
viewer
of the **advertisement** **selects** the reminder option, then a reminder
is
programmed in the system. If the viewer selects...

...record the advertised program. If the viewer has established an
interactive session during a television **advertisement** , and has not
completed the interactive **session** when the **advertisement** ends, then
the
current television program is **paused** until the **interactive** **session**
is
completed...

is
completed...
...A television receiving system displays an **advertisement** for a
future
television program. If the future television program is identified as
recordable, the...

...option to record the advertised program on a video recorder. If a
viewer
of the **advertisement** **selects** the reminder option, then a reminder
is
programmed in the system. If the viewer selects...

...record the advertised program. If the viewer has established an
interactive session during a television **advertisement** , and has not
completed the interactive **session** when the **advertisement** ends, then
the
current television program is **paused** until the **interactive** **session**
is
completed...

...A television receiving system displays an **advertisement** for a
future
television program. If the future television program is identified as
recordable, the...

...option to record the advertised program on a video recorder. If a
viewer
of the **advertisement** **selects** the reminder option, then a reminder
is
programmed in the system. If the viewer selects...
...record the advertised program. If the viewer has established an
interactive session during a television **advertisement** , and has not
completed the interactive **session** when the **advertisement** ends, then
the
current television program is **paused** until the **interactive** **session**
is
completed...
Claims:
 b 1 /b . A method comprising:displaying an **advertisement** for a
future
television program on a web page; andprogramming a record operation
if...

...1 /b . A method comprising:receiving a signal containing **an**
advertisement for a future television program;displaying the advertised
television program;determining whether the signal...

...offering to establish an interactive session with a viewer of the
current television program during **a** television advertisement;if the
viewer of the current television program establishes an interactive
session
and has not completed the interactive session when **the** television
advertisement ends, then:preventing display of the current television
program;recording the current television...

...1 /b . A method comprising:receiving a **signal** containing an

advertisement for a future video program;displaying the advertised
video
program;determining whether...

0010958638
WPI ACC NO: 2001-581839/200165
XRPX Acc No: N2001-433490
Delivering targeted enhanced advertisements **across electronic networks**
for storage at a user-associated area in a server for later viewing by the
user
Patent Assignee: MIRROR WORLDS TECHNOLOGIES INC   (MIRR-N)
Inventor: DUSTIN J; FERTIG S; LEE L
Patent Family (2 patents, 22 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2001059543	A2	20010816	WO 2001US40060	A	20010207	200165	B
US 6496857	B1	20021217	US 2000499996	A	20000208	200307	E

Priority Applications (no., kind, date): US 2000499996 A 20000208

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001059543	A2	EN	30	7	

National Designated States,Original: BR JP
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE
   IT LU MC NL PT SE TR

Alerting Abstract WO A2
   NOVELTY - A user uses a personal computer with an Internet browser to access the Internet through a dial-up modem and to visit a web content site
by entering uniform resource locator information or by clicking on a hyper-link. The site sends an initial part of a web page for display at the
user and, on a subsequent visit by the user, sends a tag to a primary **advertisement** server to request an **advertisement** . If the user then **clicks** on a special part of the **advertisement** , a notification is sent to
a server to send an enhanced version of the **advertisement** to a storage
area, for later retrieval by the user.
   DESCRIPTION - AN INDEPENDENT CLAIM is included for an **advertisement** delivery system.
   USE - Delivering targeted enhanced **advertisements** across an electronic
network.
   ADVANTAGE - No **interruption** of current **activity** of user.

Title Terms/Index Terms/Additional Words: DELIVER; ENHANCE; ADVERTISE;
   ELECTRONIC; NETWORK; STORAGE; USER; ASSOCIATE; AREA; SERVE; LATE;
VIEW

Class Codes

International Classification (Main): G06F, G06F-013/00

File Segment: EPI;
DWPI Class: T01; W01
Manual Codes (EPI/S-X): T01-C03B; T01-H07C3C; T01-H07C5E; T01-H07C5S;
   T01-J05A1; T01-J05A2; T01-J05B2; T01-J12B; W01-A06B7

Delivering targeted enhanced advertisements **across electronic networks**
for storage at a user-associated area in a server for later...

Original Titles:
Delivering targeted, enhanced **advertisements** across electronic
networks
...

...DELIVERING TARGETED, ENHANCED **ADVERTISEMENTS** ACROSS ELECTRONIC
NETWORKS...

   Alerting Abstract ...user and, on a subsequent visit by the user,
sends a
tag to a primary **advertisement** server to request an **advertisement** .
If
the user then **clicks** on a special part of the **advertisement** , a
notification is sent to a server to send an enhanced version of the
advertisement to a storage area, for later retrieval by the user.
DESCRIPTION - AN INDEPENDENT CLAIM is included for an **advertisement**
delivery system...

...USE - Delivering targeted enhanced **advertisements** across an
electronic
network...

...ADVANTAGE - No **interruption** of current **activity** of user.

Original Publication Data by Authority

Original Abstracts:
A system in which an Internet user can designate Internet **ads** for
later
use, in response to which enhanced versions of the **ads** are stored in
a
user-associated area in a server, without **interrupting** the user's
current
 activity . In another embodiment, the system delivers enhanced
versions of
the **ads** automatically and transparently to a user-associated area in
a
server for storage. When at a later time the user requests access to
the
previously stored **ads** , the system delivers to the user's Internet-
enabled
device a presentation of thumbnails of the enhanced **ad** versions.
These
thumbnails can be in the form of static images, sound or video clips,
or

interactive rich media. The user reviews the thumbnail presentation and
upon user **selection** of a particular **ad** , the enhanced version of the
ad
 is delivered to the user's display or other Internet-enabled device
interface for appropriate...

...A system in which an Internet user can designate Internet **ads** for
later use, in response to which enhanced versions of the **ads** are
stored
in a user-associated area in a server, without **interrupting** the
user's
current **activity** . In another ambodiment, the system delivers enhanced
versions of the **ads** automatically and transparently to a user-
associated
area in a server for storage. When at a later time the user requests
access
to the previously stored **ads** , the system delivers to the user's
Internet-enabled device a presentation of thumbnails of the enhanced
ad
versions. These thumbnails can be in the form of static images, sound
or
video clips, or interactive rich media. The user reviews the thumbnail
presentation and upon user **selection** of a particular **ad** , the
enhanced
version of the **ad** is delivered to the user's dispaly or other
Internet-enabled device interface for appropriate...
Claims:
...1. A process comprising:presenting a network user with user
requested
content as well as **ads** ;in response to user designation of **ads** for
possible later use, storing enhanced versions of the **ads** in a
user-associated area of a server;in response to a user request for
previously designated **ads** , delivering to the user a visual and/or
audio
display presentation of thumbnail versions of the enhanced versions of
the
ads ; andin response to a **user** selection of **an** ad from the visual
and/or audio display presentation of thumbnail versions, delivering to
the
user a visual and/or audio display of the stored enhanced version of
the
ad for action thereon by the user.